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eLeader participate in the NASSCOM 2010 trade fair and economic mission to India

On 7-17th February 2010 employees of the City Hall of Lublin and representatives of Lublin IT businesses participated in an trade mission to India, coinciding with the NASSCOM trade fair. The project was organized by the Polish Agency for Information and Foreign Investment project "Program for the Promotion of Polish and Eastern European trade". The event was attended by representatives from three vovoidships of Eastern Poland: Lubelskie, Podlaskie and Świętokrzyskie.

The NASSCOM Leadership Forum and conference is the largest event of it's kind in India and one of the largest in the World. At the show companies meet the major IT and BPO companies from around the world (mainly from India, USA, UK, Germany and the new, emerging markets for IT and BPO sector: Egypt, China, Philippines, Poland).

This year's NASSCOM Leadership Forum was attended by about 3 thousand participants representing companies and institutions supporting the growth of global IT and the BPO sector.

The trade mission to India also features a series of bilateral B2B meetings, visits from the FICCI (Association of Chambers of Commerce) and a meeting with the Polish Ambassador and Commercial Counselor in India.

The project is financed by the European Regional Development Fund under the Operational Program for the Development of Eastern Poland

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