

**PRESS RELEASE**

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## **eLeader joins Symbian Platinum Program**

**Lublin, Poland, January 17th, 2007** – eLeader, a leading smartphone software house, today announced that it has joined the Symbian Platinum Program, a program designed to support mobile innovators in the growing market for Symbian smartphones and applications. Symbian is the market leading open operating system for advanced data-enabled mobile phones known as smartphones. Symbian OS™ is licensed by the world's leading phone manufacturers and to date, over 165 million smartphones have shipped worldwide to over 250 major network operators.

eLeader produces a range of mobile enterprise applications, including Field Force Management (FFM) and Sales Force Automation (Retail SFA) solutions for smartphones based on S60 and Symbian OS. FFM and SFA systems allow companies to control their mobile workforces more effectively. They provide greater visibility, more accurate data, and standardise business processes across the whole mobile workforce.

"We are delighted that Symbian has invited eLeader into the Platinum Program. It coincides with a deployment that brings the total number of countries where our software is used to over thirty" - said **Dobromir Piekarski, co-founder and CEO of eLeader**. "As a Platinum Partner we will continue to launch innovative new software more efficiently, with better integration of Symbian devices and with more useful features for users. We hope to strengthen our position as a pioneer in mobile business solutions and continue our rapid expansion along with Symbian and its ecosystem".

"Effective mobile workforce management has become a fundamental requirement for today's enterprises", said **Andrew Moran, Head of Enterprise, Symbian**. "We are pleased to have eLeader join the Symbian Platinum Program, bringing its innovative Field Force Management technology to a fast-growing smartphone market and ecosystem".

More information about eLeader and its solutions can be found at [www.eleader.eu](http://www.eleader.eu).

**ENDS**

### **Notes to editors**

#### **About the Symbian Platinum Program**

The Symbian Platinum Program includes companies that have a technology or strategic position that is key to the success of mobile computing technology surrounding Symbian OS. As part of the program, Platinum Partners benefit from a range of commercial services, including technical support and joint marketing opportunities as well as privileged access to Symbian OS source code and a dedicated Ecosystem Support team.

For more information please see <http://www.symbian.com/partner/platinum/platinum.html>

#### **About eLeader**

eLeader is a software house focused on smartphone technologies and a world pioneer of advanced IT solutions for streamlining business processes using smartphones.

Early focus on the leading S60 smartphone platform, built on Nokia and Symbian technologies, allowed eLeader to be one of the first companies in the world providing advanced enterprise FFM software for Nokia smartphones. eLeader has successfully implemented its software in a variety of industries, languages and time zones for many top companies around the globe.

Today, eLeader offers a range of advanced Symbian-based products based on the mature eLeader 4G framework, allowing the deployment of secure, transactional, and data-synchronized client/server solutions that overcome the functional limitations normally associated with mobile phones.

eLeader's software encompasses smartphone systems for Retail Mobile Sales Force Automation (mSFA/CRM), Field Force Management (FFM/FFA), Mobile Business Process Management (mBPM) and other solutions for the rapidly growing smartphone market.

eLeader also builds custom mobile solutions of all types and sizes, specifically tailored to customer requirements. Our teams are able to develop for any major mobile platform on the market today. eLeader can provide thorough requirements analysis and consultancy, and so are as happy working with a basic idea as with a fully specified system.

### **About Symbian Limited**

Symbian is a software licensing company that develops and licenses Symbian OS, the market-leading open operating system for advanced, data-enabled mobile phones known as smartphones.

Symbian licenses Symbian OS to the world's leading handset manufacturers and has built close co-operative business relationships with leading companies across the mobile industry. During Q3 2007, 20.4 million Symbian smartphones were sold worldwide to over 250 major network operators, bringing the total number of Symbian smartphones shipped up to 30 September 2007 to 165 million.

Symbian has its headquarters in London, United Kingdom, with offices in the United States, United Kingdom, Asia (India, P.R. China, and Korea) and Japan. For more information, please visit [www.symbian.com](http://www.symbian.com).

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