



## **PRESS RELEASE**

FOR IMMEDIATE RELEASE: March 15<sup>th</sup> 2007

### **eLeader announces new version of their innovative software for mobile workforces based on Symbian 9.x OS and Nokia S60 3<sup>rd</sup> edition smartphones.**

CeBIT 2007, Hannover, March 15<sup>th</sup> 2007 – eLeader, pioneer of advanced smartphone-based software for mobile workforces, announces the launch of a new version of their innovative eLeader.Mobile 4G solution for 3<sup>rd</sup> edition Nokia Series 60 smartphones based on the Symbian 9.x operating system.

eLeader.Mobile 4G-Series products for mobile sales and field forces are advanced stand-alone client-server smartphone-based systems with a broad range of analytical and integration capabilities, delivered as 'turn key' solutions. The system uses Nokia smartphones as the client terminal for mobile employees, which improves ease of use of mobile enterprise solutions and allows the smooth deployment of large scale field force projects.

The new eLeader 4G-Series products are ready for use on Nokia E-Series and N-Series smartphones including Nokia E65, E70, N77, 6110 Navigator, E61i messenger and the new Nokia E90 Communicator.

eLeader's Symbian based smartphone software is successfully used today by consumer goods manufacturers, healthcare product manufacturers, pharmaceutical companies, marketing and promotion agencies, market research companies, service companies, GSM operators and others in many countries worldwide.

More information about eLeader's solutions can be found at [www.eleader.eu](http://www.eleader.eu).

### **About eLeader**

eLeader is a software house focused on smartphone technologies and a world pioneer of advanced IT solutions for streamlining business processes using the smartphones of mobile employees.

Early focus on the leading Symbian Series 60 smartphone platform allowed eLeader to be one of the first companies in the world providing advanced enterprise software for Nokia smartphones. eLeader has successfully implemented its software for many top companies around the globe in a variety of industries, languages and time zones.

Today, eLeader offers a range of advanced Symbian-based products using the mature eLeader 4G technology, allowing the deployment of secure, transactional, and data-synchronized client/server solutions that overcome the functional limitations normally associated with mobile phones.

eLeader's software encompasses smartphone systems for Retail Mobile Sales Force Automation (mSFA/CRM), Field Force Management (FFM/FFA), Mobile Business Process Management (mBPM) and other solutions for the rapidly growing smartphone market.

### **Contact Information:**

eLeader Sp. z o.o.  
ul. Zana 39  
20-601 Lublin  
Poland  
European Union

Email: [info@eleader.pl](mailto:info@eleader.pl)  
[www.eleader.eu](http://www.eleader.eu)